

[3/13/78-Not Submitted] [CF, O/A 548]

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THE WHITE HOUSE
WASHINGTON

3/13/78

Midge:

Tim Kraft reports that they will put this proposal on a tentative photo/greeting list - however, they cannot confirm anything for May at this time.

You may wish to follow up on this with Fran Voorde.

Rick Hutcheson

cc: Fran

DATE: 11 MAR 78

FOR ACTION: TIM KRAFT

INFO ONLY: FRAN VOORDE

SUBJECT: COSTANZA MEMO RE SCHEDULE PROPOSAL -- MEETING WITH
REVEREND THEODOSIUS, BISHOP OF THE ORTHODOX CHURCH IN
AMERICA

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+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
+ BY: 1200 PM MONDAY 13 MAR 78 +
+++++

ACTION REQUESTED:

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

*Rick,
on tentative list - we
will put it
photo/greeting
can't confirm
for many at
this time - TK*

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

DATE: MARCH 10, 1978

FROM: MARGARET COSTANZA *mc*

VIA: TIM KRAFT

MEETING: Reverend Theodosius, Bishop of the Orthodox Church
in America

DATE: May 22, 1978

PURPOSE: Ceremonial Meeting

FORMAT: Location - The Oval Office

Participants - The Bishop and The President

Length of
Participation - 10 - 15 minutes

CABINET

PARTICIPATION: None

SPEECH MATERIAL: None

PRESS COVERAGE: White House Photographer

STAFF: MARGARET COSTANZA

RECOMMEND: Office of Public Liaison

PREVIOUS

PARTICIPATION: None

BACKGROUND: Reverend Theodosius is the first American-born prelate to head the Orthodox Church in America. He was born and raised in Pennsylvania, the son of a coal miner. Since 1924, the Church in America has been "self-governing" and is, therefore, not responsible to a prelate residing outside of the continental United States.

The Bishop represents one million people of primarily Russian, Albanian, Rumanian and Bulgarian descent. The Bishop is a strong and outspoken supporter of the Panama Canal Treaties.

APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE
WASHINGTON

3/13/78

Jack:

The attached memo is returned
to you without being submitted
to the President, per Tim
Kraft's comment (attached).

Rick Hutcheson

WASHINGTON

DATE: 10 MAR 78

FOR ACTION: TIM KRAFT

INFO ONLY: THE VICE PRESIDENT

HAMILTON JORDAN

FRANK MOORE (LES FRANCIS)

JODY POWELL

FRAN VOORDE

Bunny Mitchell

SUBJECT: WATSON MEMO RE SCENARIO FOR URBAN POLICY

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+ RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
+ BY: +
+++++

ACTION REQUESTED: IMMEDIATE TURNAROUND IS REQUESTED

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

*Rick, give Begin and
Callaghan visits on Tues.
Wed. + Thurs. there is no
possibility of leaving town
this - I'll discuss format
with Stu + Jack - no
memo to Pres.
necessary -
TK*

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

FROM: Jack Watson *Jack*
Stu Eizenstat *Stu*

March 10, 1978

SUBJECT: Scenario for Urban Policy

You asked us to suggest a scenario for announcing the Urban Policy and carrying out the necessary follow-up.

After discussions with White House staff, Administration officials, mayors, governors, and members of the media, we recommend that your announcement of the Urban Policy be an event in-and-of itself. Many mayors have expressed their strong view that how you announce your proposals--the setting, and force of your commitment--are almost as important as the substance. In order to dramatize this commitment, we recommend the scenario set forth below.

I. Announcement

We recommend that you announce the Urban Policy in a major city. Members of Congress, mayors, governors, businessmen, civil rights leaders and others would be invited to attend.

A. Time

The congressional budget process requires us to submit the budget items in the policy as close to March 15 as possible. A week later, March 22 (Wednesday), seems to be a reasonable time for announcing the policy. Stu feels the policy would be finished in time. It would also be early enough before your South American trip so as not to interfere with preparations for the 28th departure.

B. Place

The city chosen for the announcement should have a number of characteristics:

1. Symbolic of a city of "distress" but not devastation; this means a Northeastern or Midwestern city. Although a number of cities in the South and West are in trouble--New Orleans, San Francisco--the general public does not perceive those regions to be in great need. At the same time, an extreme Northeastern city might further the Sunbelt's great concern about the Administration's seeming tilt toward the Northeast. This leaves us with choices among the "lower" Northeast (Baltimore) or the Midwest cities.

2. City should have examples of self-initiative and strong mayoral leadership.

3. The mayor should be democratic and friendly to your Administration. Since this event will be of great personal benefit to the mayor selected, we should reward a supporter.

4. Examples highlighting the other "partners" in the Urban Policy, namely the State and the private sector, as well as neighborhood self-help, should be demonstrable in the City selected.

5. Other factors might include whether the mayor is black, the Congressional delegation, the physical facilities for a major event for guests, media, etc.

Therefore, we suggest the following list of cities with general comments on each.

Detroit, Michigan (5th largest city) - This City certainly exemplifies a place in distress. Yet it is making a comeback and is not considered hopeless. It has strong leadership from a black mayor who was an early supporter of your candidacy and has been a stalwart supporter of this Administration.

There is strong private sector involvement in revitalizing the City through the very symbol of corporate America--the auto companies (Ford himself)--and developers such as John Portman. There has been excellent cooperation at the State level from Governor Milliken. But, there is a major drawback for Detroit. Governor Milliken is up for re-election but would have to be included as a major guest at the event. The Democratic opponents would not appreciate your unavoidable praise for Milliken. Also, since you would have to invite

Senator Griffin, his Democratic opponents would also be concerned. These political factors seem to weigh against Detroit.

Milwaukee, Wisconsin (14th largest city)--This City is not generally thought to be in serious distress, but it is. Mayor Maier's strong leadership over the years helps keep the City from more serious decline. Maier was the founder of the Conference of Democratic Mayors and campaigned heavily for your candidacy. Milwaukee was where you promised an Urban Policy to the U.S. Conference of Mayors' meeting in June 1976. However, strong State advocacy of urban issues is not apparent, although the State is very progressive in political and governmental reform. The significant advantage, besides the pressure on Maier to tone down any possible criticism of the policy (he has been quietly patient but he also feels a lot of new money is needed), is that the Congressional delegation includes Proxmire and Reuss--the chairmen of the two banking committees. This is a good place to select.

Baltimore, Maryland (7th largest city)--This City has achieved significant success in revitalization under strong mayoral leadership. It has very strong and well-known neighborhood and self-help groups, as well as great private sector commitment. Bob Embry (HUD) would obviously be greatly pleased if Baltimore were selected, since it is his home. In addition, the Congressional delegation includes Parren Mitchell, head of the Black Caucus. However, the State has not been that active in urban problems. The Mayor is a Democrat, but not particularly supportive of the Administration and very unpredictable. He is not a member of the nation's "leading mayors" group. Selection of this City doesn't get us much politically.

Newark, New Jersey (41st largest city)-- This City epitomizes places in trouble. We are not sure it can provide any real examples of self-help within the private sector. It has strong State interest in urban affairs. However, strong neighborhood self-help is not present. The Congressional delegation is of mixed value with Senator Case (Republican) a strong favorite for re-election.

C. Invitees

The audience selected should be composed of a cross-section of City and State officials, the private sector, Members of Congress, civil rights groups and special guests. We suggest it be bipartisan, although there would be nothing wrong with most of the selection being Democratic.

II. Briefings Prior to Announcement

We should select friendly mayors, governors, civil rights leaders, Members of Congress and others, to be fully briefed prior to the announcement so that knowledgeable support can be stated immediately.

III. Follow-Up to Announcement

Following the announcement, we would conduct more extensive briefings for a wide range of groups including State and local officials, civil rights groups, Congressmen, etc. In addition, we would put together a small working group in the White House to coordinate the continued selling of the policy in Congress and the public at large.

A. Cabinet: members would be asked to press for the policy in coordinated speeches;

B. State and local officials, civil rights leaders, prominent citizens: they would be asked to become traveling speakers on behalf of the policy, (perhaps DNC could finance some of this traveling);

C. Business leaders: As you previously approved, we would work with John Portman to arrange luncheons with business leaders on urban policy, to begin after you return from your trip.

RECOMMENDATION

We feel strongly that how you announce the Urban Policy will set much of the tone for reaction to the policy itself. Announcing it in a city such as Milwaukee would have significant benefits in many respects, which we outlined above. We both recommend that you announce the policy in a speech in Milwaukee. If you prefer not to, then we would suggest you speak to a gathering of mayors, civil rights leaders, Members of Congress, etc., here in the White House.

Milwaukee	_____
White House	_____
See me	_____